

# Join Canada's community of standards experts

Professionals who share their expertise develop  
standards that fuel Canada's prosperity



Standards  
Council  
of Canada  
**Open a world of possibilities.**

Conseil  
canadien  
des normes  
**Un monde de possibilités à votre portée.**

# Standards Council of Canada (SCC)

- ✓ SCC is a federal Crown corporation that reports to Parliament through the Minister of Innovation, Science and Economic Development
- ✓ We facilitate the development of standards and promote their use to enhance Canada's competitiveness and well-being
- ✓ We promote the participation of Canadians in standards activities to ensure Canada is at the table to shape the standards of tomorrow
- ✓ We are Canada's national accreditation body. We accredit conformity assessment bodies to nationally and internationally recognized standards



# Standards are all around us

## STANDARDS

- ✓ Are documents established by consensus that ensure products, services and systems are reliable, consistent and safe

## THEY MATTER BECAUSE

- ✓ Standardization contributes to 17% GDP growth and 38% labour productivity growth
- ✓ 80% of world trade involves some level of conformity assessment to standards
- ✓ Standards boost consumer protection, and drive innovation and sustainability



# For the benefit of Canada, we co-create standardization strategies with key partners



# Standardization supports Canadian priorities

- ✓ Resilience of the healthcare system
- ✓ COVID-19 recovery efforts
- ✓ Gender balance and inclusivity
- ✓ Digital economy
- ✓ Markets expansion for businesses
- ✓ Climate change

## BY THE NUMBERS

- ✓ 59% of companies we've worked with report increased exports, jobs, or revenue as a direct result of our engagement
- ✓ 87% of the companies said working with SCC led to other strategic partnerships



# Where we participate internationally

- ✓ SCC is Canada's respected voice and advisor for standards and accreditation on the world stage
- ✓ We oversee Canadian participation in hundreds of committees as the national member body at International Organization for Standardization (ISO) and International Electrotechnical Commission (IEC)



# There's a seat at the table waiting for you

International standards development is fueled by professionals who join committees to make sure their country's voice is represented. **Over 2,700** Canadian technical committee members share their expertise to help shape international standards

## WHEN JOINING A COMMITTEE, YOU

- ✓ **Receive training** on standardization and how it works
- ✓ **Exchange with experts** from Canada and around the world
- ✓ **Influence** and contribute to emerging trends
- ✓ **Shape the future** of global standardization and conformity assessment
- ✓ **Advance** the health, safety and well-being of Canadians
- ✓ **Boost** your organization's competitiveness

Join a committee



# Be part of Canada's standards community



"I am so glad I got involved in standardization. It gives me the opportunity to make a difference by using my expertise to help Canada lead in digital health innovation, support better and faster patient care for Canadians and ensure that my organization stays at the leading edge."

*Elizabeth Keller, Vice-President, Business Development  
& Stakeholder Relations, OntarioMD*


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## TO GET INVOLVED, CONNECT WITH US:

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